



FOR IMMEDIATE RELEASE

**HomeWayz Showcases New Platform For Real Estate Agents that Streamlines the Home Buying Journey, Saving Time for Agents and Buyers, at Inman Connect**

*Join HomeWayz founders in Startup Alley booth 12 for a demo and to sign up to test the platform*

**AUSTIN, Texas, July 7, 2019** – HomeWayz, Inc., created what some thought could not be done – true automation that solves a real estate agent's biggest pain points and frees up their most valuable asset: time. Route generation and tour planning at the click of a button are just the beginning for this Austin, Texas, startup. At Inman Connect in Las Vegas, HomeWayz will be debuting its platform while looking to team up with the best and brightest agents to help test what has been built with their own business.

HomeWayz is an automated platform born from the desire to solve the problems that agents face on a daily basis. Many manual tasks utilize a large amount of an agent's most limited resource they have which is time. Time should be used to maximize their potential for business and interacting with clients. HomeWayz paves the road for common sense workflow solutions that allow them to do just that.

"Let's face it, automating the mundane is not glamorous, but necessary," said Tom Gabriele, CEO of HomeWayz. "HomeWayz proudly carries that torch for every agent who understands the need for workflow solutions that enhance the value of an agent. Planning your client's route, calling to schedule showing requests, waiting for a response and keeping notes on every house are now fully automated and in one place."

HomeWayz has also thought about the agent's client journey. Agents have the ability to invite their clients onto the platform at [www.HomeWayz.io](http://www.HomeWayz.io) for the home buying journey from beginning to end. This allows for valuable information to be captured, such as feedback, during the process which in turn helps for a better buying decision. Buyer Feedback is a valuable component often overlooked. HomeWayz is changing how this feedback facilitates more contracts written and offers accepted with a client's peace of mind in knowing they chose the right home for their lives.

- more -

HomeWayz founder and Realtor® Lara Gabriele believes the value of an agent is so much more than just unlocking doors and writing contracts. “We provide peace of mind in an age where the client often doesn’t know where to begin. Purchasing or selling a home is the largest asset most Americans will ever own or sell and it needs to be done with careful consideration.”

Today’s workflow solutions are not working efficiently for real estate agents. HomeWayz has changed that by creating what some thought could not be done and they are not stopping there. A complete workflow solution from CRM to close of escrow and marketing to an agent’s database will be all in one place. Expect good things to come from a company that truly believes in the value of an agent and will help in any way it can to showcase what they are capable of when it comes to the homebuying process.

HomeWayz is looking to collaborate with agents who understand that technology is meant to enhance what a real estate agent does, not replace it. Stop by booth 12 in Startup Alley to see how to be a part of their case studies and help determine the future of real estate.

For additional information on Investing or Broker and Agent solutions please contact us.

#### **About HomeWayz**

Established in 2018, HomeWayz was created because of a lack of effective tools that support real estate agents and their business needs. Through efficient time management, fostering trusted relationships and providing deep, rich and unique data to clients and their journey HomeWayz is a critical key to an agent’s success. We believe that real estate is about people helping people and those relationships are the cornerstone of a great real estate service. Building and fostering relationships should be every agent’s #1 focus, with HomeWayz it is.

Lara Gabriele  
Lara@Homewayz.io  
512.638.7486  
@Homewayzfounder on Insta

Thomas Gabriele  
Tom@Homewayz.io  
949.689.7792  
@Homewayzfounder on Twitter

# # #